



4th International Conference on ICT Management for Global Competitiveness and Economic Growth in Emerging Economies ICTM 2016

The final version of the conference programme

ICTM 2016 Conference Programme 7 November 2016							
09:00	Hotel Hall: QHotel Wrocław Plus earlier Hotel Best Western: ul. Zaolziańska 2, 53-334 Wrocław http://qhotelwroclaw.pl/ Registration and refreshments						
10:00	Room Frappe: Welcome from the Conference Chairs Co-Chairs: Jolanta Kowal, University of Wrocław, Poland, Helena Lindskog, Linköping University, Sweden, Piotr Soja, Cracow University of Economics, Poland, and Ralph Sonntag, Hochschule für Technik und Wirtschaft Dresden, Germany						
Keynote address							
10:15	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%; padding: 5px;"> Alicja Senejko, Zbigniew Łoś, University of Wrocław, Poland and Helena Lindskog, Linköping University, Sweden </td> <td style="padding: 5px;"> Do Women Perceive Their Temporal And Material Resources Similarly to Men? Polish-Swedish Comparative Studies Taking into Account The Respondents Attitudes Towards Globalization </td> </tr> <tr> <td style="padding: 5px;"> Ewa Soja and Piotr Soja, Cracow University of Economics, Poland </td> <td style="padding: 5px;"> Are We Ready for an Ageing Workforce? Learning from Difficulties Experienced by Polish Practitioners during Enterprise System Adoption and Use </td> </tr> <tr> <td style="padding: 5px;"> Jolanta Kowal, University of Wrocław, Poland, Juho Mäkiö, Hochschule Emden/Leer, Germany and Anna Jasińska-Biliczak, Technical University of Opole, Poland </td> <td style="padding: 5px;"> Business Competencies as an Innovation Capability of IT Users in Poland and Germany. An Experimental Study </td> </tr> </table>	Alicja Senejko, Zbigniew Łoś , University of Wrocław, Poland and Helena Lindskog , Linköping University, Sweden	Do Women Perceive Their Temporal And Material Resources Similarly to Men? Polish-Swedish Comparative Studies Taking into Account The Respondents Attitudes Towards Globalization	Ewa Soja and Piotr Soja , Cracow University of Economics, Poland	Are We Ready for an Ageing Workforce? Learning from Difficulties Experienced by Polish Practitioners during Enterprise System Adoption and Use	Jolanta Kowal , University of Wrocław, Poland, Juho Mäkiö , Hochschule Emden/Leer, Germany and Anna Jasińska-Biliczak , Technical University of Opole, Poland	Business Competencies as an Innovation Capability of IT Users in Poland and Germany. An Experimental Study
Alicja Senejko, Zbigniew Łoś , University of Wrocław, Poland and Helena Lindskog , Linköping University, Sweden	Do Women Perceive Their Temporal And Material Resources Similarly to Men? Polish-Swedish Comparative Studies Taking into Account The Respondents Attitudes Towards Globalization						
Ewa Soja and Piotr Soja , Cracow University of Economics, Poland	Are We Ready for an Ageing Workforce? Learning from Difficulties Experienced by Polish Practitioners during Enterprise System Adoption and Use						
Jolanta Kowal , University of Wrocław, Poland, Juho Mäkiö , Hochschule Emden/Leer, Germany and Anna Jasińska-Biliczak , Technical University of Opole, Poland	Business Competencies as an Innovation Capability of IT Users in Poland and Germany. An Experimental Study						
11:45	Discussion						
11:55	Refreshments Hall Poster contributors will stand by their posters to discuss their research						

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Keynote address

12:10	Ralph Sonntag, Anne Jantos and Matthias Heinz , Dresden University of Applied Sciences, Germany	Flexibilizing Education
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**Room Frappe: Session: Communication in Education and Management
Session Co-Chairs: Ralph Sonntag, Dresden University of Applied Sciences, Germany; Anna Kuzio, University of Zielona Góra, Poland**

12:40	Thelma Rani , University of Teacher Education Affiliated College, India	Human Performance Technology in Education
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13:00	Olga A. Kalchenko , Peter the Great St. Petersburg Polytechnic University, Russia	The Role of Human Capital in Aspects of Innovations for Sustainable Socio-Economic Development
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13:20	Aleksandr Kozlov, Alina Kankovskaya and Svetlana Tsvetkova , Peter the Great St. Petersburg Polytechnic University, Russia	Dynamic Rate of Return on Investments in University Education: Case of Russia
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13:40	Discussion	
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13:50	Lunch Restaurant on the first floor	
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**Room Frappe: Session: ICT Management, Ethics and Psychology
Session Co-Chairs: Piotr Soja, Cracow University of Economics, Poland; Anna Jasińska-Biliczak, Opole University of Technology, Poland**

15:00	Jawameer Kakakhan , World Health Organization, Iraq	Using Geographical Information System (GIS) for identifying optimum locations for the mobile clinics, serving Internally Displaced Persons (IDP's) in Dahuk province of Iraq
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15:20	Mariya Dedova, Valery Gordin , National Research University Higher School of Economics, Russia and Ilya Ilin , University of Tartu, Estonia	Legal aspects of sharing economy in tourism studies: view from transition economies
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15:40	Lobna Hassan , Hanken School of Economics, Helsinki, Finland and Alexan Nader , DREIDEV, Cairo, Egypt	Gamification Design in Action: The Practical Cases of Gamification Platforms for Employee Work Motivation and Citizens' Civic Engagement
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16:00	Asos Dizayee , Former KNOC, United Kingdom	Corporate Social Responsibility (CSR): Activities In Kurdistan-Iraq Oil and Gas Industry
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16:20	Discussion	
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**Room Frappe: Session: ICT Management, Ethics and Psychology
Session Co-Chairs: Jolanta Kowal, University of Wrocław, Poland; Monika Woźniak, University of Gdańsk, Poland**

16:30	Yun Cho , University of Wisconsin-Madison, USA	Women Researchers' Collaborative Culture in Interdisciplinary Biomedical Engineering in The US And South Korea
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16:50	Bartłomiej Gawin and Bartosz Marcinkowski , University of Gdańsk, Poland	Towards a Proficient Business Intelligence for Energy Efficiency Domain – Prerequisites and Data Sources
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17:10	Ese Okpebholo , University of East London, United Kingdom and Abdullah Sheikh , King Abdulaziz University, Saudi Arabia	Interplay Of Monetary and Non-Monetary Reward Systems: Evidence from The UK Banking Sector
17:30	Aleksander Wolski , Górnośląska Wyższa Szkoła Handlowa, Poland	The importance of historical education in the development of social capital and local development
17:50	Anna Kuzio , University of Zielona Góra, Poland	Shaping Gender Identity in Virtual Communication: a Case Study of Poles
18:10	Saikat Gochhait , Asian School of Business Management, India and P.C Tripathy , Sambalpur University, India	The Game Changer Strategy of Reliance Jio – A Case Study on Predatory Pricing
18:30	<p align="center">Discussion Close of the Conference Day Led by Jolanta Kowal, Helena Lindskog, Piotr Soja, Juho Mäkiöe, and Anna Kuzio Review of topics covered in the conference</p>	
20:00 ICTM 2016 Conference Dinner , Dwór Polski, ul. Kielbaśnicza 2, 50-102 Wrocław		

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9:00	Hotel Hall: Hotel Best Western: ul. Zaolziańska 2, 53-334 Wrocław, http://qhotelwroclaw.pl/ Registration and refreshments	
Keynote address		
9:30	Dag Lindskog , Linköping University, Sweden	Economic and Financial Outlook - Special Comparison Between Poland and Sweden
10:00	Elena Marusik-Mäkiö and Juho Mäkiö , Hochschule Emden/Leer, Germany	Implementation of Task-Centric Holistic Agile Approach on Teaching Cyber Physical Systems Engineering
<p>Session: ICT Management Session Co-Chairs: Juho Mäkiö, Hochschule Emden/Leer, Germany; Helena Lindskog, Linköping University, Sweden</p>		
10:30	Ali Reza Afshari , Department of Industrial Engineering, Islamic Azad University, Mohammad Anisseh , Imam Khomeini International University, Department of Industrial Management, Iran, Mohammad Reza Shahraki , Sistan and Baluchestan University, Industrial Engineering Department, Zahedan, Iran and Samaneh Hooshyar , Razavi Hospital, Iran	Promethee Use in Personnel Selection
10:50	Monika Woźniak , University of Gdańsk, Poland	Assessment Model of Customer Maturity in IT projects

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11:10	Rafał Siedlecki and Daniel Papla , Wrocław University of Economics, Poland	Application of Modified Logistic Function in Forecasting of Growth in Finance and Economic
<p align="center">Session: ICT Impact on Culture, Education and Communication Session Co-Chairs: Magdalena Kapała, University of Wrocław, Poland; Ewa Soja, Cracow University of Economics, Poland</p>		
11:30	Janusz Czerny and Katarzyna Rzepka , College of Management "Edukacja", Poland	Planet's Communication
11:50	Joanna Kasha , Jagiellonian University, Poland	Simulacra And Simulation : The Impact of ICT Upon „Radical Transformation” of Culture
12:10	Rafał Maciąg , Jagiellonian University, Poland	Selected Consequences of The Development of Internet Technologies in The Light of Humanistic Management
12:30	Discussion	
12:40	<p>Refreshments Hall Poster contributors will stand by their posters to discuss their research</p>	
<p align="center">Session: ICT Impact on Culture, Education and Communication Session Co-Chairs: Janusz Czerny, College of Management "Edukacja", Poland; Dag Lindskog, Linköping University, Sweden</p>		
13:00	Lesław Koćwin , College Of Management "Edukacja", Poland	The ICT Sector Participation In The More Dynamic Economic Growth In Poland In Perspectives Of 2014-2020 Years
13:20	Ewa Soja , Cracow University of Economics, Poland	Supporting Active and Healthy Ageing: Challenges for Information and Communication Technology
13:40	Jan Trąbka , Cracow University of Economics, Poland	Organizational Structure As a Key Perspective Supporting The Modeling of Workflow Processes - Concept Update and Analytical Tools
14:00	Monika Ziobrowska, Jolanta Kowal and Alicja Senejko , University of Wrocław, Poland	Psychosocial Factors Affecting Decision-Making Participation Among MIS Users. Exploratory Study in Polish Army
14:20	Discussion	
14:30	<p>Lunch Restaurant on the first floor</p>	
<p align="center">Room Frappe: Keynote address</p>		
15:15	Aleksandra Szczepaniak , Polskie Towarzystwo Psychologii Analitycznej PTPA	The Symbols of Modernity - The Analysis of Dreams
16:00	Krystyna Węglowska-Rzepa , University of Wrocław, PTPA, Poland	Virtual reality in psychological treatment and psychotherapy

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Room Frappe: Session: Discussion Panel: Analytical Psychology and Psychotherapy in Era of New Technology

Session Co-Chairs: Krystyna Węglowska-Rzepa, University of Wrocław, PTPA, Poland, Aleksandra Szczepaniak, PTPA, Joanna Kasha, Jagiellonian University, PTPA, Mateusz Kolaszkiwicz, PTPA

16:45	Bianka Lewandowska , University of Wrocław, Poland, PTPA	The film story about the human community as a picture of the integration process of polymorphic psyche. Implications for psychotherapy
17:05	Magdalena Kapała, Jolanta Kowal (PTPA), Maria Stras-Romanowska , University of Wrocław, Poland	Gender and Spirituality at the IT Users Workplace. Exploratory Study
17:25	Jolanta Kowal , University of Wrocław, Poland	How Information on Archetypal Symbolism in Internet Can Affect The Modern Man Travel as a Kind of The Self-Therapy?
17:45	Mirosław Giza , Polish Association for Analytical Psychology PTPA, Poland	Is Telephone a Tool of Communication or Unconscious?
18:05	Joanna Kasha , Jagiellonian University, PTPA, Poland	Post-Modern Identity : "In Between" Real And Virtual - In Perspective of Jungian Analytical Psychology
18:25	Discussion	
18:00	Close of the Conference Day Led by Jolanta Kowal, Helena Lindskog, Piotr Soja, and Juho Mäkiö Review of topics covered in the conference	
18:30 - 19:30	Social Event, Trip, Old Town	

ICTM 2016 Conference Programme

7-8- November, Conference Hall, during refreshment breaks

Session: Research in progress – Educational, Psychological and Managerial Aspects of ICT Communication

Natalia Demeshkant and Ludmila Dankievich , National University of Life and Environmental Sciences of Ukraine, Kyiv, College of Management “Edukacja”	Modern Information and Communication Technologies in Teaching and Learning of Environmental Sciences
Barbora Pánková and Ivana Poledňová , Masaryk University, Faculty of Social Sciences, Czech Republic	Importance of Personal Competencies and Their Development as a Part of Higher Education
Ivana Poledňová and Pavla Buráňová , Masaryk University, Faculty of Social Sciences, Czech Republic	Selected Factors of Work Satisfaction of Workers in The IT Field
Jarosław Wąsiński , College of Management “Edukacja”, Piotr Woźniak , The School of Higher Vocational Education in Nysa	The Use of Interpersonal Communication Tools in The Management Systems of Small and Medium-Sized Enterprises

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7-8- November, Conference Hall, during refreshment breaks

Session: Research in progress – Educational, Psychological and Managerial Aspects of ICT Communication

Bogusław Śleziak, Information Department, Katowice, FIRMA SUKCESOR

Is epistemological arrangement tantamount to communication?

Adam Gurba, College of Management “Edukacja”

Manager and Interpersonal Communication in The Era of Transformation







